

NetActivism: Leveling the Playing Field

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**UIC NRTC Self-
Determination Workshop
Series Webcast**

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Organizing Online

- Sharing Common Experiences
- Defining Common Goals
- Acting Together Online

Internet Empowerment

- Communication
- Information
- Advocacy

Communications

- Email Lists Create Online Communities
 - ◆ Information Lists
 - ◆ Discussion Lists
 - ◆ Action Lists

Communications (cont'd.)

- Creating Your Own Listserv
 - ◆ Use YahooGroups-
groups.yahoo.com
 - ◆ Existing Groups Go
Online
 - ◆ Online Listservs Create
New Groups

Communications (cont'd.)

- **Keys to a Successful Listserv**
 - ◆ **Focused - The Mission is Clear**
 - ◆ **Moderated - Someone Leads**
 - ◆ **Civil - People Respect Each Other**

Information

- Using Listservs to Solve Problems
- Using Internet Portals
 - ◆ NAMI = www.nami.org
 - ◆ NMHA = www.nmha.org
 - ◆ State Govt =
www.piperinfo.com
 - ◆ Congress =
www.congress.org
 - ◆ Politics = www.vote-smart.org
- Searching the Net via Google

Advocacy Online

- How It All Began
 - ◆ Internet Free Speech
 - ◆ Conservative Power Online
 - ◆ Environmental Groups
 - ◆ Move-On: Derailing Impeachment

Advocacy Online (cont'd.)

- Email Alerts Define Action Targets
 - ◆ NMHA
 - ◆ NAMI
 - ◆ MindFreedom Online
 - ◆ Bazelon Center for MH Law
- Discuss Alerts on the Listserv
- *Email Your Own Representatives*

Empowerment Online

- Communications
 - ◆ Building Community with Listservs
- Information
 - ◆ Surfing the Web through Portals
- Advocacy
 - ◆ Contacting Representatives Online